



Indiana
Department
of
Health

BCCP AND WISEWOMAN

Julie Gries

Tricia Runnigen, MPH

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OUR MISSION:

**To promote, protect, and improve
the health and safety of all Hoosiers.**

OUR VISION:

**Every Hoosier reaches optimal health
regardless of where they live, learn,
work, or play.**





Breast and Cervical Cancer Program

History of IN-BCCCP

- In 1990, Congress passed the Breast and Cervical Cancer Mortality Prevention Act. In response, the National Breast and Cervical Cancer Early Detection Program (NBCCEDP) was created. The NBCCEDP is both the first and thus far the only national cancer screening program in the United States.

History of IN-BCCCP

- NBCCEDP is a comprehensive public health program that helps uninsured and underserved women gain access to screening services for the detection of breast and cervical cancer.
- The NBCCEDP is the first and only national cancer screening program in the United States and functions through cooperative agreements with the Centers for Disease Control and Prevention (CDC) and state and territorial health departments, tribes and organizations.

History of IN-BCCCP

- NBCCEDP currently serves women in all 50 states, the District of Columbia, six U.S. territories and 13 tribes or tribal organizations.
- It is considered a competitive grant program and renewed every 5 years. At this time, it is awarded to state health departments only.
- Indiana IN-BCCCP is Indiana's version of this program.

Women Served in Indiana

Women Served through the NBCCEDP

Category	Number
Women served [1]	12,694
Women receiving cervical cancer screening and diagnostic services	8,077
Women receiving breast cancer screening and diagnostic services	12,403

Each category reports counts of unduplicated women receiving services within the 5-year period. Women may be counted in more than one category.

1: Women served includes women receiving any screening or diagnostic procedure with services funded through the NBCCEDP.

Data source: April 2020 submission of *NBCCEDP Minimum Data Elements (MDE) for Indiana*.

From CDC
2014-2019

(Source:
www.cdc.gov/cancer/nbccedp/data/summaries/indiana.htm)

Women Served by the Program Overall

- 145,000+ unique visits as of Jan. 28, 2020
- 68,481 patients as of Jan. 28, 2020
- Limited number of screenings available due to funding limitations

**Totals since
1991**

As reported in
biannual Minimum
Data Elements Data
Submission by the
IDOH



Indiana's Structure for Serving Women: IN-BCCP



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Organization of the State

- Three regions of the state
- Staffed by:
 - State office
 - Three regional coordinators



Organization of the State

State Staffed by:

- Early Detection Section Director
- Two Nurse Consultants
- Data Manager
- 1% time from Principal Investigator

Regions Choose Staffing:

- Northern Region, United Health Services
- Central Region, YWCA of Greater Lafayette
- Southern Region, Family Health Centers of Southern Indiana



IN-BCCCP Eligibility



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Additional Screening Eligibility

- Indiana resident
- Uninsured or underinsured
- Insured with unmet deductible
- 30-49 years of age (generally eligible for office visit, clinical breast exam (CBE) Pap test/pelvic exam)
- 50-64 years of age (generally eligible for office visit, clinical breast exam, Pap smear, and mammogram)
- 30-64 years of age (specific diagnostic testing covered if warranted by the screening process)
- 65 years of age and older if not enrolled in Medicare Part B (if interested in Medicaid, would need to contact Division of Family Resources)

Provider Eligibility

IN-BCCP enrolls a wide variety of clinical settings and mix of providers across the spectrum of well woman care to assure that a women's breast and cervical cancer screening needs are met. To become a provider:

- Updated provider agreement on file
- Updated billing and banking information on file
- Adherence to IN-BCCP provider manual
- Timely submission of claims and MDE information
- Claims paid at Medicare rate
- To access the Provider Manual, visit: www.health.in.gov

https://www.in.gov/health/cdpc/files/BCCP_Provider_Manual_Updated_020915.pdf

State-level Contacts for IN-BCCP

Department of Health Contacts:

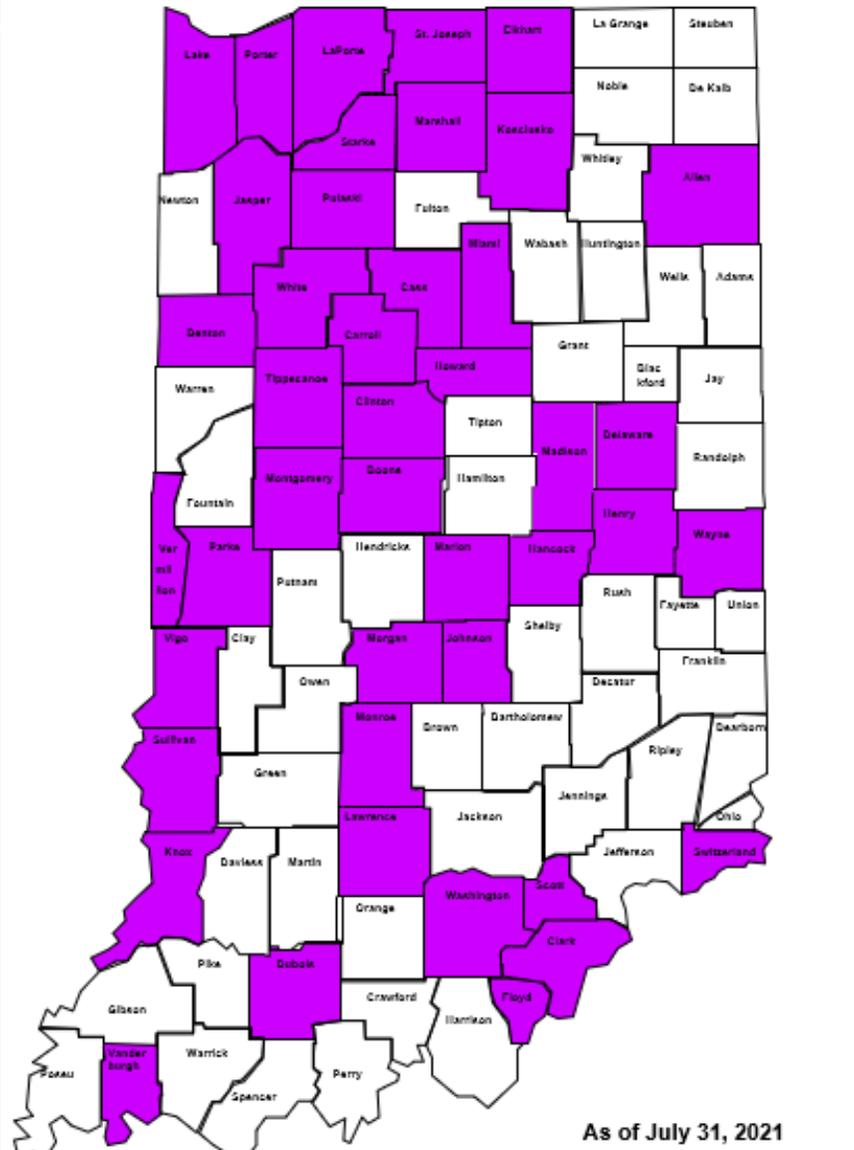
- Julie Gries, 317-233-7901, jgries@isdh.in.gov
- Judy Kapoun, MA 12 Coordinator, 317-607-8393, JKapoun@isdh.IN.gov
- Carol Combes, Nurse Consultant, 317-452-0087, CCombes@isdh.IN.gov

Regional Contacts for IN-BCCP

Regional Contacts:

- Alicia Swank, Southern Region Coordinator, 812-920-2841, aswank@fhcenters.org
- Amber Thurman, Central Region Coordinator, 765-742-4375, athurman@ywcalafayette.org
- Lauren Dietz, Northern Region Coordinator, 574-247-6047, ext. 122, ldietz@uhs-in.org

IN-BCCP County Coverage



Counties with IN-BCCP Providers

- Map as of July 31, 2021
- It rapidly changes

Other Components

- Community clinical linkages
- Health systems interventions
- Environmental strategies





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MA12/ Option 3

Eligibility

- 18 to 64-year-old female
- Indiana resident
- US citizen, or legal resident for over 5 years
- Diagnosed with breast or cervical cancer; entering or actively receiving treatment
- Under 200% of the Federal Poverty Level

Hallmarks of MA12/Option 3

- Rapid, efficient enrollment and review process
- Closely monitored and compassionate navigation with a IDOH Nurse Consultant
- No premiums
- Higher income threshold than other Indiana Medicaid programs
- Traditional Medicaid that includes reconstruction, vision and dental coverage.

Process

- Patient or Provider contacts MA12/Option 3 Coordinator
- Coordinator speaks with patient or authorized representative
- Application packet is sent, along with instructions, to patient or provider
- Application completed and submitted with required ID forms and pathology to Coordinator; Reviewed and forwarded to FSSA
- FSSA staff processes application, conducts interview, and makes eligibility determination; If approved, a Personal Identification Number (PID) is issued.

Call to Action

- Increase the number of providers especially in our rural and uncovered counties.
- Consider ways to improve clinical practice through use of Evidence Based Interventions
- Reduce structural barriers
- Stress risk reduction for breast and cervical cancer through lifestyle practices



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WISEWOMAN Program

Acronyms Associated with WISEWOMAN

BCCP: Breast and Cervical Cancer Program

HBSS: Healthy Behavior Support Services

TOPS: Taking Off Pounds Sensibly

DPP: Diabetes Prevention Program

ESMM: Eat Smart Move More

CVD: Cardiovascular Disease

RRC: Risk Reduction Counseling

HHA-BPSM: Healthy Heart Ambassador Blood Pressure Self-Monitoring

Program Overview

- The WISEWOMAN Program began with the CDC funding three research programs in 1995. In 2008, it became an extension to the National Breast and Cervical Cancer Early Detection Program (NBCCEDP).
- **Program Goal:** Improve cardiovascular health in a vulnerable, high-risk population
- Indiana first awarded in July 2013 for 5-year grant



WISEWOMAN™

Well-Integrated Screening and Evaluation
for WOMen Across the Nation

Program Regions

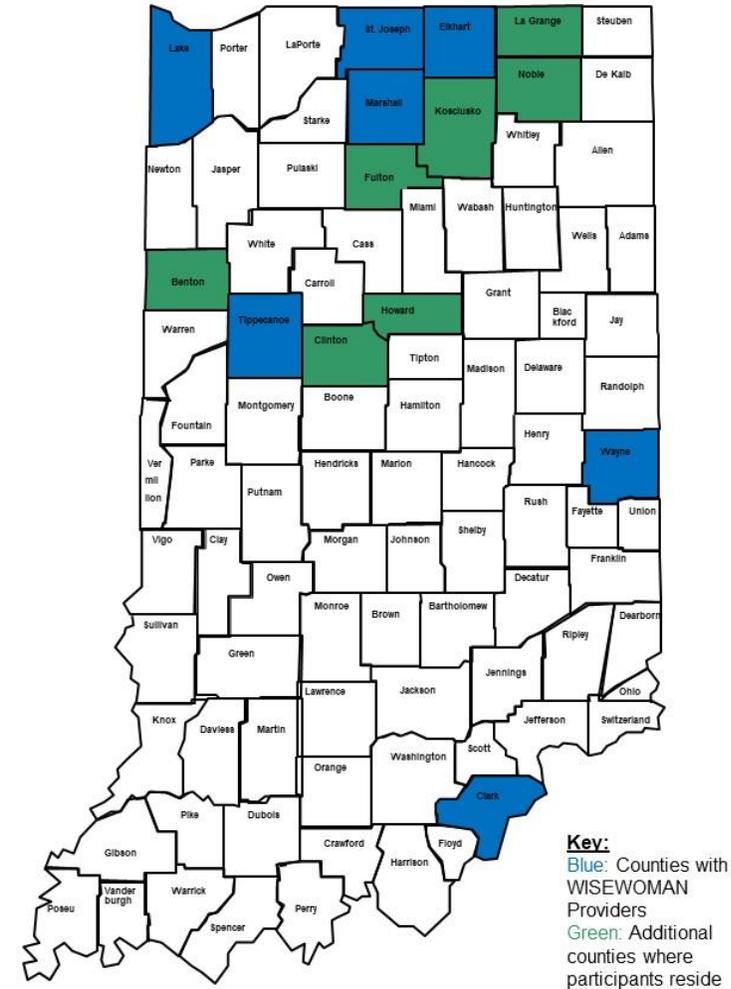
IN-BCCP and WISEWOMAN three regions:

- Northern (green)
 - Coordinating Office: United Health Services, Granger – St. Joseph County
- Central (blue)
 - Coordinating Office: YWCA Greater Lafayette – Tippecanoe County
- Southern (white)
 - Coordinating Office: LifeSpring Health Systems, Jeffersonville – Clark County



Where is WISEWOMAN?

Indiana WISEWOMAN Program



Program Eligibility

Participants must be:

- Current participant of the IN-BCCP
- Indiana residents
- Uninsured or underinsured
- At or below 200% of the federal poverty level
- 40 - 64 years of age

Three Strategies

Track and monitor clinical measures shown to improve healthcare quality and identify patients with hypertension

Implement team-based care to reduce cardiovascular disease risk with a focus on hypertension control and management

Link community resources and clinical services that support bi-directional referrals, self-management and lifestyle change for women at risk for cardiovascular disease.

Screening Services

Initial Cardiovascular Disease Risk Screening

- Height, Weight, BMI (Body Mass Index)
- Waist Circumference
- Blood Pressure
- LDL (Low-Density Lipoprotein), HDL (High-Density Lipoprotein), Total Cholesterol
- Triglycerides
- Glucose
- A1C (Hemoglobin, glycosylated)

Follow-up Screening

- 4-6 weeks after completion of HBSS (Healthy Behavior Support Services)

Re-screens

- 12-18 months after initial (reenrollment into the program)

Medical/Medication Follow-ups

- Labs as necessary

Healthy Behavior Support Services

CDC Approved Healthy Behavior Support Services:

- Health Coaching
- Eat Smart Move More
- Diabetes Prevention Program
- Taking Off Pounds Sensibly
- *Heart Healthy Ambassador Self-Monitored Blood Pressure Program
- *Noom

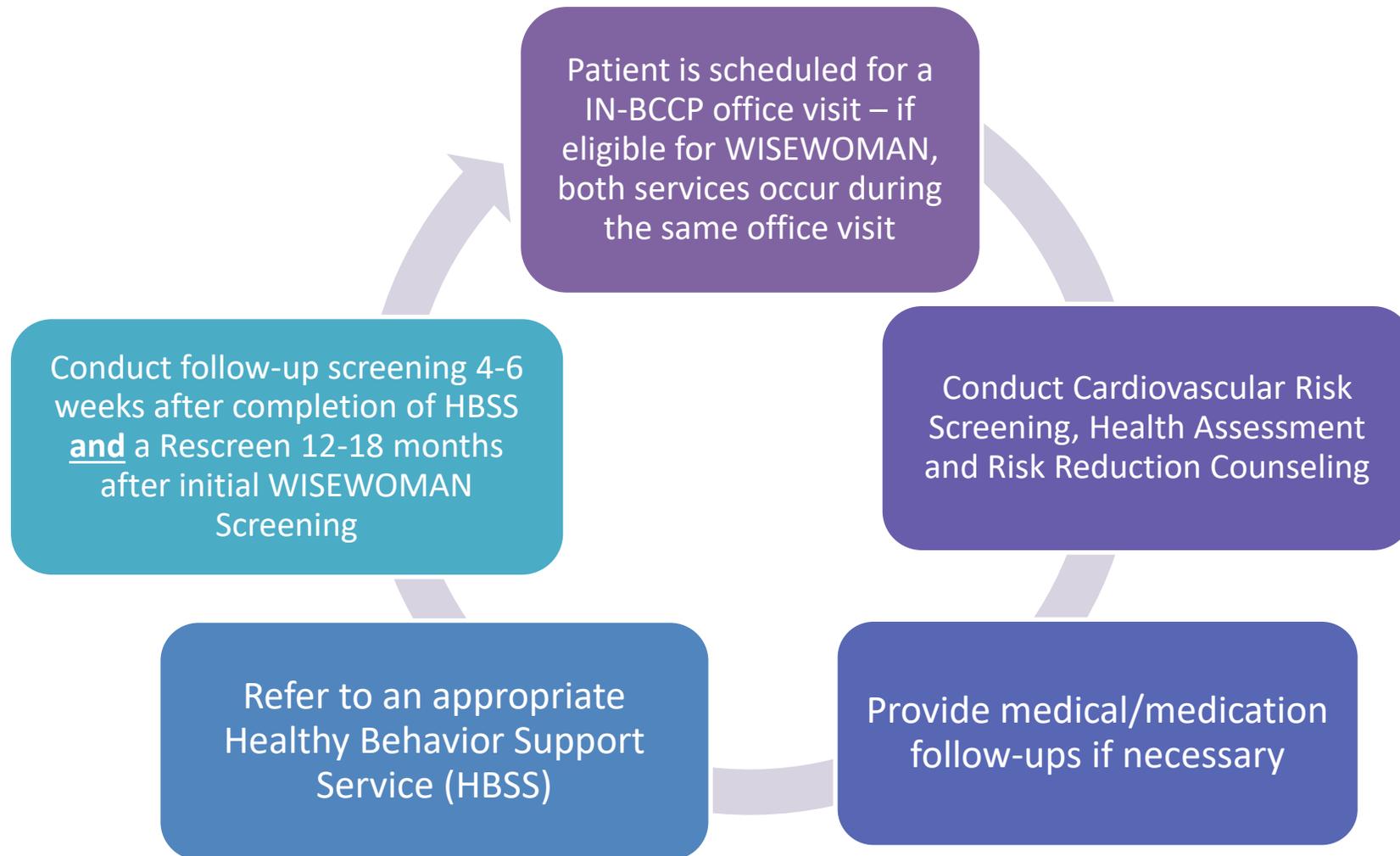
*Coming soon!

Program Supports

Items offered free of charge to participants (one per participant):

- Gym membership (6 months)
 - Must attend at least 8 times per month
- At home workout equipment (i.e. mat, bands)
 - Social supports/health coach check-ins to promote use

Program Flow



Program Partners

Regional Coordinating Offices:

- YWCA Greater Lafayette, United Health Services, LifeSpring Health System

Health Coaching:

- YWCA Greater Lafayette, United Health Services, Center for Healing and Hope

Physical Activity:

- Multiple gyms in counties where WISEWOMAN is located, parks and trails on community scan

Tobacco Cessation:

- Quit Now Indiana

Nutrition:

- Grow Local Urban Gardeners, Unity Gardens, Local food pantries

Mental Health:

- SAMHSA National Helpline, NAMI, Be Well Indiana

Healthy Behavior Support Services:

- Eat Smart Move More: Purdue Extension throughout the state
- DPP (Diabetes Prevention Program): YMCAs
- Healthy Heart Ambassador Blood Pressure Self-Monitoring: coming soon!

Women Served – Program Year 3

September 30, 2020 – September 29, 2021

- Nearly 300 screenings provided
- Almost 400 health coaching sessions facilitated
- 49 women completed health coaching (at least 3 sessions)

**Goal: 500
women
served each
year**

Unique Barriers for WISEWOMAN Population

Based on 2021 participant survey, four main barriers to health:

1. Time
2. Cost
3. Transportation
4. Don't have the motivation to be healthy

Call to Action

PREVENTION!

- Create a Community Scan
- Establish Bidirectional Referral Maps
- Refer to Lifestyle Change Programs
- Refer to WISEWOMAN!
- Use the Spirit of Motivational Interviewing

Questions?

CONTACT:

Tricia Runnigen, MPH
WISEWOMAN Program Director
trunningen@isdh.in.gov

Julie Gries
Early Detection Director/IN-BCCP
jgries@isdh.in.gov

